

2012 Embedded.com Newsletter Editorial Schedule

(Topics & schedule dates are subject to change. See [14] in [Notes] below)

NL Issue Dates, Topics [3] [4] [6][11]	NL Edit Due Date [2]	ESD Issue Dates	ESD Topics [10][11]	ESD Edit Due [1]
Monday January 30 Board/package design[12] [3]	Monday, January 23	Jan/Feb Feb 1 mail	Nxtgen Networks; Board design [12]	Dec. 1 to 15 2011
Monday February 6 Nextgen net design[12] [3]	Monday, January 30			
Monday February 13 Open Topic [6]	Monday, February 6			
Monday February 20 Open Topic [6]	Monday, February 13			
Monday February 27 Open Topic [6]	Monday, February 20			
Regular Thursday NLs on Feb 9, 16, 23, March 1	Content due Monday of previous week			
Monday March 5 [5] Code analysis, tracking, [3] ESC Design West related [12]	Monday, February 27	March	Code analysis & tracking; multi- core design[12]	Jan. 1 to 15
Monday March 12 [12] Topic: Multicore Design: [3] ESC Design West related [5]	Monday, March 5			
Monday March 19 [12] Topic: ESC Design West related [5]	Monday March 12			
Monday March 26 [12] Topic: ESC Design West related[5]	Monday March 19			
Monday, March 28 [12] Topic; ESC Design West related [5]	Monday March 19			
Wednesday, March 29 Topic: ESC Design West related[5] [12]	Monday March 19			
Regular Thursday NLs on March 8, 15, 22, 29	Content due Monday of previous week			
Monday, April 2 ESC Design West roundup issue[12]	Monday, March 26	April	Securing OS, MCU, Design [12]	Feb. 1 to 15
Monday, April 9 Topic: Security[12] [3]	Monday, April 2			
Monday, April 16 [12] Topic: Wireless Sensor	Monday, April 9			
Monday, April 23 [12] Topic: Mil/Aero	Monday, April 16			
Monday, April 30 Topic: Open[6]	Monday, April 23			
Regular Thursday NLs on April 1, 8, 15, 22, 29	Content due Monday of previous week			
Monday, May 7 Managing Power [12] [3]	Monday, April 30	May	Power Mngmnt; open source; HW form factors	March 1-15
Monday, May 14, open source [12] [6]	Monday, May 7			
Monday, May 21, Hardware standards and form factors [12] [3]	Monday, May 14			
Monday, May 28 Topic: Open	Monday, May 21			
Regular Thursday Newsletters on May 3, 10, 17, 24, 31	Content due Monday of previous week			

NL Issue Dates, Topics [3] [4] [6][11]	NL Edit Due Date [2]	ESD Issue Dates	ESD Topics [10][11]	ESD Edit Due [1]
Monday, June 4 Topic: Java [12] [3]	Monday, May 28	June	M2M; Java; Nxt gen net design[12]	April 1-15
Monday, June 11 [12] Topic: Nxtgen networks[3]	Monday, June 4			
Monday, June 18 Topic: Open	Monday, June 11			
Monday, June 25 [12] Topic: M2M[3]	Monday, June 18			
Regular Thursday NLS on June 7, 14, 21, 28	Content due Monday of previous week			
Monday, July 2 [12] Industrial control	Monday, June 25	July/Aug Aug 1 Mailed	Virtualization[12] HwSw codesign	June 1-15
Monday, July 9 [12] Topic: FPGAs, PLDs	Monday, July 2			
Monday, July 16 Topic: Open	Monday, July 9			
Monday, July 23 [12] Machine control/robotics	Monday, July 16			
Monday, July 30 Topic: Open	Monday, July 23			
Monday, Aug. 6 [12] Topic: HW/SW codesign verification[3]	Monday, July 30			
Monday, Aug. 13 [12] Topic: Virtualization[3]	Monday, Aug. 6			
Monday, Aug. 20 Open	Monday, Aug. 13			
Monday, Aug. 27 [12] Topic: ESC Design East Related	Monday, Aug. 20			
Regular Thursday NLS on July 5, 12, 19, 26; Aug. 2, 9, 16, 23, 30	Content due Monday of previous week			
Tuesday, Sept. 4 [12] Topic: Linux, [3] ESC Design East related	Monday, Aug. 27	September	Linux; network design; memory [12]	July 1-15
Monday, Sept. 10 [12] Topic:Networking, ESC Design East Related[3]	Monday, Sept. 3			
Monday, Sept. 17 [12] Topic: ESC Design East Related	Monday, Sept. 10			
Wed, Sept. 19 [12] Topic: ESC Design East Related	Monday, Sept. 10			
Thurs. Sept. 20 [12] Topic: ESC Design East Related	Monday, Sept. 10			
Monday, Sept. 24 [12] Topic: Memory Design[3], ESC East Roundup	Monday, Sept. 17			
Regular Thurs NLS on Sept. 6, 13, 20	Content due Monday of previous week			
Monday, Oct. 1, [12] Topic: Android, [3] ESC	Monday, Sept. 24	October	Android; UI design [12]	Aug 1-15
Monday, Oct. 8 [12] Topic: UI design[3]	Monday, Oct. 1			
Monday, Oct. 15 Topic: Open	Monday, Oct. 8			
Monday, Oct. 22, Topic: Arm Devcon [12]	Monday, Oct. 15			
Monday, Oct. 29, [12] Topic: Arm Devcon	Monday, Oct. 22			
Reg Thurs NLS on Oct. 4, 11, 18, 25	Stories in Prev Mon.			

NL Issue Dates, Topics [3] [4] [6][11]	NL Edit Due Date [2]	ESD Issue Dates	ESD Topics [10][11]	ESD Edit Due [1]
Monday, Nov. 5 Topic: Open	Monday, Oct. 29	Nov/Dec. Dec. 1 Mail	Legacy code[12] Signal reliability	Oct. 1-15
Monday, Nov. 12 Topic: Embedding IPv6, Wireless 6LoWPan [12]	Monday, Nov. 5			
Monday, Nov. 19 Topic: Embedded Cloud [12]	Monday, Nov. 12			
Monday, Nov. 26 Topic: Open	Monday, Nov. 19			
Monday, Dec. 3 [12] Topic: Legacy code management[3]	Monday, Nov. 26			
Monday, Dec.10 [12] Topic: Signal Integrity in LVDS, other schemes[3]	Monday, Dec. 3			
Monday, Dec. 17 [12] Topic: Best of 2012	Monday, Dec.10			
Reg Thurs NLs: Nov. 1, 8, 15, 22 - Dec.6,13,20	Content due Monday of previous week			

(To subscribe to the newsletter, go to <http://www.eetimes.com/electronics-newsletters>)

[1] For ESD advertising information / due dates download official calendar at <https://ubmelectronics.box.com/s/s9irkycmc3ldjrcvbke3>

[2] For Embedded Newsletter advertising due dates and information relating to format, placement and rates go to <http://adtech.us.ubm.com/adinfo/ubmelectronics/newsletter.php> AND for the rate card go to <http://ubmelectronics.com/mediakit/static-resources/online-rate-card>.

[3] This is a Monday Tech Focus Newsletter topic based on an ESD Magazine Feature for that month.

[4] Other Tech Focus Newsletter topics are based on (a) significant exclusive design articles submitted to Embedded.com, (b) timely Embedded columnist feature topic or (c) significant and timely technical news event the previous week.

[5] During weeks leading up to ESC show, topics are chosen based on themes at upcoming conference

[6] In addition to possible focused coverage in a Monday Tech Focus NL, submissions get additional coverage in the Weekly Thursday newsletter. Feature design article leads are based on exclusive content submitted for posting on Embedded.com that week or in the magazine.

[7] Design articles submitted exclusively to Embedded.com or ESD are featured not only at the top of the newsletter, but get multiple mentions and links to article in Editor's Note and lead placement in Design Article list ahead of articles repurposed from subsidiary DesignLine sites.

[8] For previous Embedded Newsletter issues and coverage go to <http://www.eetimes.com/electronics-blogs/4235001/Embedded-com-Tech-Focus-Newsletter-Archive>

[9] For previous ESD issues and coverage go to <http://www.eetimes.com/electronics-blogs/4216468/Embedded-Systems-Design-magazine-archive>

[10] See official ESD calendar for more detail

[11] Editorial topics subject to change if submitted articles do not meet ESD/Emb qualifications.

[12] Targeted advertising opportunities (See [1] and [2] above),

[13] For info on advertising on Embedded.com go to <http://ubmelectronics.com/mediakit/media-products/embedded-systems-solutions/embedded-com/>

[14] For more information about the schedule email to bccole@acm.org or call 928-525-9087